## **Brands**

The Brands listing is created to identify the customer and what product/services they are offering. These brands will be available for selection when creating "*Projects*" transactions. Below are available actions for the user from "*Brands*" :

Brand Code *	Brand Name	Business Unit	Document Status	40		Drafted
001	Playboy	CH01/0104 - FMC_	Confirmed	^	Brand Name	Brand Code
002	Grey Goose	CH01/0102 - Alco	Confirmed			
003	Chanel Eyewear	CH01/0103 - Fashi	Confirmed		0	8
004	Pfizer	CH01/0106 - Phar_	Confirmed		Business Unit	Description
005	Novotel	CH01/0107 - Hote	Confirmed		×	
						Create Base 2946 Dovel (Teles

e	Create,	edit	and	delete	brand
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Field Name	Description	Mandatory Information
Brand Name	Self-explanatory	Y
Brand Code	Self-explanatory	Y
Business Unit	Type of business unit / channel (Analytical Group)	Y
Description	Description of the brand	Ν

## Create New Brand:

 Click "Create New" button at the right side of screen to create new brand

2. Fill up the information on right side of screen

3. Click "Save" button at the right side of screen to save

|--|--|--|--|--|

4. Click "Confirm Brand" button at the right side of screen to confirm the brand

Brands ×						
Brand Code * BR001 BR002 BR003	Brand Name Playboy Grey Goose Chanel Eyewear	Business Unit CH01/0104 - FMC CH01/0102 - Alco CH01/0103 - Fashi	Document Status Confirmed Confirmed Confirmed	8 <	Brand Name Chanel Business Unit	Brand Code BR006 Description
BR004 BR005 BR006	Pfizer Novotel Chanel	CH01/0106 - Phar CH01/0107 - Hote CH01/0101 - Fragr	Confirmed Confirmed Drafted		CH01/0101 - Fragrance & Cosmetic	Chanel Create New Save Revert Delete

**Note:** These brands will be available for selection when creating "**Projects**" transactions

Projects × Brands			
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Header			😡 🛛 🖓 🕺
Document Date	Project Number	Promised Date	Branch
14/05/2015 🗸	<-AUTO-GENERATED->	×	HQ - Head Office 🗸
Confirmed Date	Client Manager	Description	
v	×		
Proposal Customer	Currency	Billing Customer	(
	v 🔯	8	v 🔯
Payment Term		Brand	Activity
	~	M	•
Contact Location	Contact Person	BR001 Playboy	
•	~	BRUU2 Grey Goose BR002 Chapal Evolution	
CRM SCM Postings Project Documents Notes	Attachments	BR004 Pfizer	
		BR005 Novotel	* 4
•			0 4
		Select None	4

## Update Brand Details

1. Click on brand to be updated, it will bring up the selected brand details on the right side of the screen

2. Click "*Save*" button at the right side of the screen when done with the updates

3. Click "*Revert"* button at the right side of the screen to undo changes

## Delete Brand

1. Click on brand to be deleted, it will bring up the selected brand details on the right side of the

screen

Click on "Delete" button at the right side of screen

3. Click on "Yes" button on the pop-up window to confirm brand deletion