

# How to add new products and brands in Samooha

There are a few steps to complete in GOOMI when company would like to add new products and brands for Sales / Purchase transactions:

1. Create the new product brand(s) and market category (if required) using **Analytical Groups** in Accounts – Masters
  2. Create new **Account Settings** and **Account Category** if required for the new product(s) in Inventory – Masters (for Inventory, Sales & Purchase postings)
  3. Create the new **Products** master in Inventory – Masters, customize the individual **Products' Accounts Settings** here if required
  4. Create new / update **Product Standard Cost** price list for the products in Inventory – Masters
  5. Create new **Vendor(s)** for the products if required in Accounts – Masters
  6. Create new / update **Purchase Price List** for the products in Purchase – Masters
  7. Create new / update **Vendor Product Mapping** for the products if required in Purchase – Masters
  8. Create new **Customer(s)** for the products if required in Accounts – Masters
  9. Create new / update **Sales Price List** for the products in Sales – Masters
  10. Create new / update **Trading Terms** price list for the products if required in Sales – Masters
  11. Create new / update **Customer Product Mapping** for the products if required in Sales – Masters
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