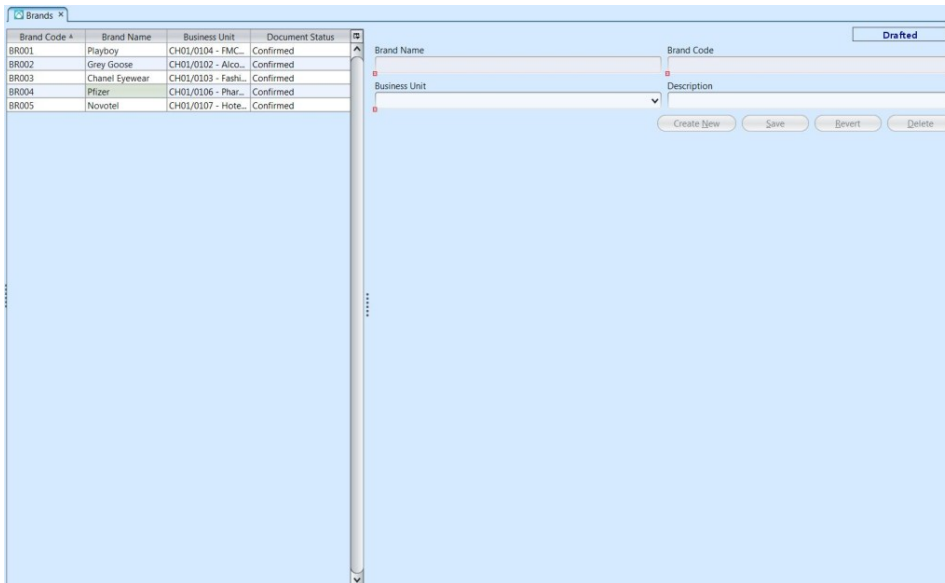


Brands

The Brands listing is created to identify the customer and what product/services they are offering. These brands will be available for selection when creating **“Projects”** transactions. Below are available actions for the user from **“Brands”** :

 Create, edit and delete brand



Brand Code	Brand Name	Business Unit	Document Status
BR001	Playboy	CH01/0104 - FMC	Confirmed
BR002	Grey Goose	CH01/0102 - Alco...	Confirmed
BR003	Chanel Eyewear	CH01/0103 - Fashi...	Confirmed
BR004	Pfizer	CH01/0106 - Phar...	Confirmed
BR005	Novotel	CH01/0107 - Hote...	Confirmed

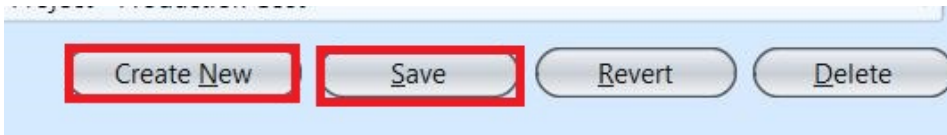
Brand Name	Brand Code
Business Unit	Description

Create New Save Revert Delete

Field Name	Description	Mandatory Information
Brand Name	Self-explanatory	Y
Brand Code	Self-explanatory	Y
Business Unit	Type of business unit / channel (Analytical Group)	Y
Description	Description of the brand	N

Create New Brand:

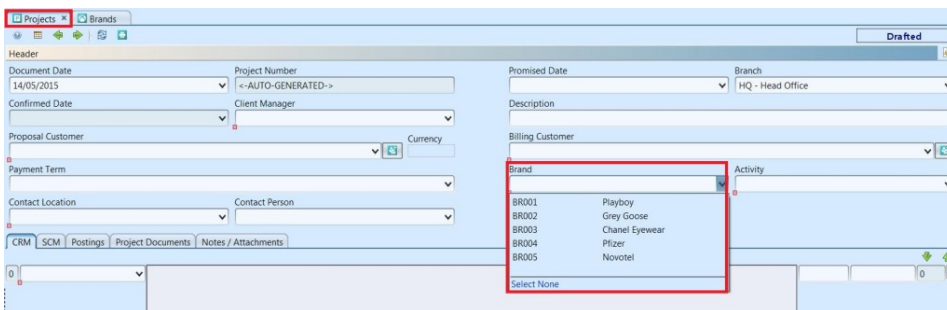
1. Click **“Create New”** button at the right side of screen to create new brand
2. Fill up the information on right side of screen
3. Click **“Save”** button at the right side of screen to save



4. Click **“Confirm Brand”** button at the right side of screen to confirm the brand



Note: These brands will be available for selection when creating **“Projects”** transactions



Update Brand Details

1. Click on brand to be updated, it will bring up the selected brand details on the right side of the screen
2. Click **“Save”** button at the right side of the screen when done with the updates
3. Click **“Revert”** button at the right side of the screen to undo changes

Delete Brand

1. Click on brand to be deleted, it will bring up the selected brand details on the right side of the

screen

2. Click on ***“Delete”*** button at the right side of screen
 3. Click on ***“Yes”*** button on the pop-up window to confirm brand deletion
-