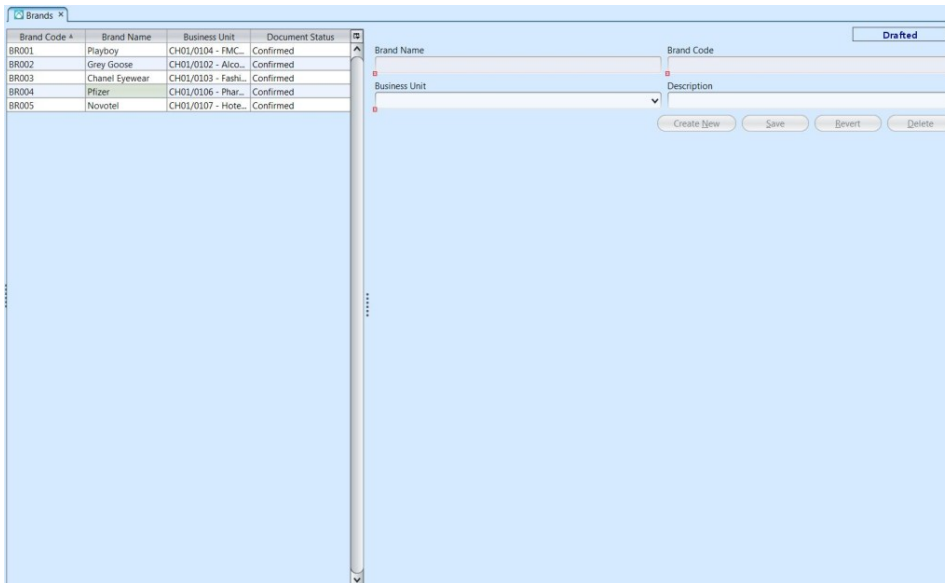


# Brands

The Brands listing is created to identify the customer and what product/services they are offering. These brands will be available for selection when creating **“Projects”** transactions. Below are available actions for the user from **“Brands”** :

 Create, edit and delete brand



Brand Code	Brand Name	Business Unit	Document Status
BR001	Playboy	CH01/0104 - FMC	Confirmed
BR002	Grey Goose	CH01/0102 - Alco...	Confirmed
BR003	Chanel Eyewear	CH01/0103 - Fashi...	Confirmed
BR004	Pfizer	CH01/0106 - Phar...	Confirmed
BR005	Novotel	CH01/0107 - Hote...	Confirmed

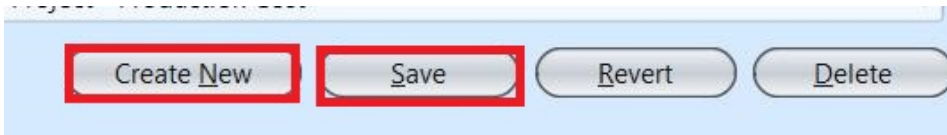
Brand Name	Brand Code
Business Unit	Description

Create New Save Revert Delete

Field Name	Description	Mandatory Information
Brand Name	Self-explanatory	Y
Brand Code	Self-explanatory	Y
Business Unit	Type of business unit / channel (Analytical Group)	Y
Description	Description of the brand	N

## Create New Brand:

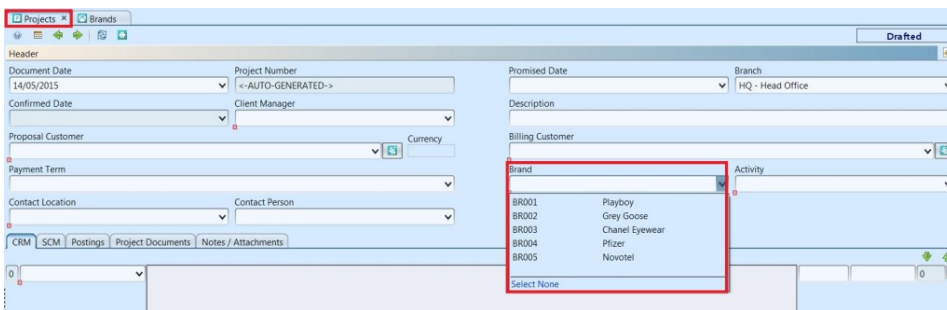
1. Click **“Create New”** button at the right side of screen to create new brand
2. Fill up the information on right side of screen
3. Click **“Save”** button at the right side of screen to save



4. Click **“Confirm Brand”** button at the right side of screen to confirm the brand



**Note:** These brands will be available for selection when creating **“Projects”** transactions



## Update Brand Details

1. Click on brand to be updated, it will bring up the selected brand details on the right side of the screen
2. Click **“Save”** button at the right side of the screen when done with the updates
3. Click **“Revert”** button at the right side of the screen to undo changes

## Delete Brand

1. Click on brand to be deleted, it will bring up the selected brand details on the right side of the

screen

2. Click on ***“Delete”*** button at the right side of screen
  3. Click on ***“Yes”*** button on the pop-up window to confirm brand deletion
-